



CERTIFICATION FOR PESTICIDE-FREE AGRICULTURE & FOODS

Nature-Positive Farming and Wholesome Foods Foundation (N+3F) offers a one-of-a-kind and essential certification for Pesticide-free Agriculture and Foods in India.

Pesticide-free agriculture is an alternative agriculture approach that involves cultivating crops without the use of synthetic chemical pesticides and genetically modified technologies at any stage of crop growth. **Pesticide-free food systems** strive to make safe wholesome foods available to consumers by preventing contamination and by adopting chemical-free safe methods during aggregation, storage, processing, handling, packing, and transportation.

To promote pesticide-free agriculture and foods on a large scale they need to be differentiated from conventional agriculture and foods in a positive way. One of the mechanisms to differentiate is by certifying them.

The **Pesticide-Free Agriculture and Foods Certification (PFAFC)** is a guarantee system to certify that the crop is produced, processed, and handled as per Zero Pesticide Use Agriculture and Food Standards (ZPUAFS) and is synthetic pesticide and GMO-free.

BENEFITS OF PFAFC: -

- A solid third-party verified proof that the foods produced, processed, or handled by you are safe and pesticide-free.
- Access to a growing market for pesticide-free foods, both domestic and international.
- A means to gain consumer confidence.



KEY ADVANTAGES OF PFAFC OVER OTHER CERTIFICATIONS ARE: -

- It can cover the large number of farmers who avoids the use of synthetic chemical pesticides to grow safe food for society but use a bit of chemical fertilizers for ensuring plant nutrition.
- Easy to adopt as there is no conversion period and the procedures are functional and simple.

WHO CAN AVAIL PFAFC?

- Producer organizations like farmers cooperatives, FPO, etc.
- NGOs working with farmers
- Individual producers/farmers
- Processors
- Traders/ Wholesalers/Retailers
- Any other actors in the pesticide-free value chains

**Interested producer organizations,
enterprises, and other
stakeholders can get in touch!**

